

DIANA SUN

UX + INDUSTRIAL DESIGNER

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EDUCATION

Carnegie Mellon University

BFA Industrial Design 2017

HCI Minor

Courses Include:

Designing Human Centered Software

Interaction Design Studio

Human Experience in Design

Tools for UX

Computing for Creative Practices

Design Thinking

Meaning of Form

Making Things Interactive

Intro to Web Design

EXPERIENCE

PNC Bank – Digital Experience Intern

June 2016 - August 2016 | Pittsburgh, PA

Designed PNC Digital's recruiting website, and redesigned aspects of PNC's various interfaces to help unify the brand experience.

Intel – Design Intern

June 2014 - August 2014 | Beijing, CN

Designed new product video, internal presentations, promotional images, and visual representations of company data.

School of Design – Researcher

June 2015 - May 2016 | Pittsburgh, PA

Created a repository of online design critique tools, formulated a design critique process, and designed a website for the repository.

SIAM Students Association – Vice President

Current | Pittsburgh, PA

Spread awareness in Thai culture on campus while organizing events, designing related images, and recruiting new members.

SKILLS

Solidworks Digital Prototyping

Basic: Java, Arduino, Processing

HTML + CSS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe AfterEffects

Design Research

Experience Design

Interface Design

Storyboarding

Multiple 3D Lab tools

Photography

Microsoft Office

Mandarin

PROJECTS

American Eagle In-Store Experience

Designed a heightened shopping experience by helping customers find suited items, building customer loyalty, increasing sales, and effectively using MPOS.

Ripple Transportation System

Designed a public transportation system for the future of autonomous vehicles. Ripple uses waves of data to balance the flow of traffic and give riders more control over their travels.

Parc

Designed an app that facilitates the interactions between drivers looking for parking spaces and community members wanting to utilize their available spots.

ATM Design

Redesigned the ATM experience to be easier to use, more useful, more secure, and handicap-accessible. The physical and digital interfaces were designed to fit the visual brand language of Whirlpool Appliances.